WHY WIDEX ALLURE™

11

industry-leading sound classes for **automatic and seamless** environmental transitions

92%

preference for Allure by users in noisy situations due to **advanced noise management features**[1]

4.3 dB

improvement in **speech intelligibility in noise** with Allure PureSound for those with mild to moderate hearing loss[2]

4x

more processing power with the new W1 chip, delivering **natural sound quality that stands out as a clear favorite** compared to other leading brands[3]

WHAT ARE YOUR PRIORITIES

	Hearing on Mobile Phone	Conversation in Quiet	Watching TV	Comfort During Transport & Outdoors	Listening to Music	Conversation During Transport	Sound Localization	Conversation in Moderate Noise (Family Dinner)	Conversations Outdoors	Enjoying High Fidelity Music	Comfort in Loud Noise	Conversation in Loud Noise (Restaurant or Party)
440	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★	★★★★★★
330	★★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★			
220	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★						

[1] Balling LW, Vormann M, Mansour N. 2025. WidexPress 55
[2] Weber J, Branda E. 2025. Audiology Online
[3] Balling LW, Vormann M, Rose S, Hau O. 2025. Audiology Online.

WIDEX

SOUND LIKE NO OTHER

everybody HEARS
211 S. Apopka Ave. Inverness, FL 34452
352-726-4327
EverybodyHears.com

WIDEX ALLURE

211 S. Apopka Ave. Inverness, FL 34452
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PRECISION HEARING TECHNOLOGY

15 Channels		
11 Sound Classes	12 Channels	
Speech Enhancer Pro (Premium)	8 Sound Classes	
SmartWind Manager (Premium)	Speech Enhancer Pro (Advanced)	10 Channels
Improved Localization	SmartWind Manager (Advanced)	6 Sound Classes
Soft Level Noise Reduction (Premium)	Improved Localization	Speech Enhancer Pro (Standard)
Dynamic Feedback Controller	Soft Level Noise Reduction (Advanced)	SmartWind Manager (Basic)
Industry-leading ZeroDelay™ Technology	Dynamic Feedback Controller	Soft Level Noise Reduction (Standard)
AI-driven Allure App	Industry-leading ZeroDelay Technology	Dynamic Feedback Controller
Direct Streaming	AI-driven Allure App	Industry-leading ZeroDelay Technology
440	Direct Streaming	AI-driven Allure App
	330	Direct Streaming
		220

Professional recommendation: _____

DESIGNED TO ELEVATE THE WEARER EXPERIENCE

Allure RIC R D Allure BTE R D Allure ITE R D

Flexible Charging Options

RIC and BTE colors

Pearl White (068) | Rose Gold (153) | Silver Grey (119) | Golden Brown (120) | Honey Blonde (114) | Autumn Beige (123) | Titanium Grey (121) | Chestnut Brown (115) | Dark Cherry (116) | Tech Black (118)

ITE colors

Beige | Medium Brown | Dark Brown | Black

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SOUND LIKE NO OTHER

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